

# Further Education and Training Certificate: New Venture Creation NQF 4



## ^ PURPOSE

A new venture creation qualification is a comprehensive educational programme that focuses on fostering entrepreneurship and equipping students or participants with the capabilities to initiate, develop, and successfully manage new business ventures. The programme encompasses a wide range of topics and skills, including business planning, innovation, marketing, financial management, and entrepreneurial leadership.

## ^ COURSE CONTENT

### Module 1: Work Orientation

- Apply basic business ethics in a work environment
- Behave in a professional manner in a business environment
- Demonstrate knowledge and understanding of HIV/AIDS in a workplace, and its effects on a business sub-sector, own organisation, and a specific workplace

### Module 2: Communication

- Access and use information from texts
- Maintain and adapt oral communication
- Use language and communication in occupational learning programmes
- Write for a defined context

### Module 3: Mathematical Literacy

- Apply basic knowledge of statistics and probability to influence the use of data and procedures in order to investigate life-related problems
- Demonstrate understanding of rational irrational numbers and number systems
- Identify, describe, compare, classify, explore shape and motion in 2-and 3-dimensional shapes in different contexts
- Use mathematics to investigate and monitor the financial aspects of personal and community life
- Work with a range of patterns and functions and solve problems

### Module 4: Management of a New Venture

- Manage business operations
- Administer contracts for a selected new venture

### Module 5: Finances of a New Venture

- Determine financial requirements of a new venture
- Identify the composition of a selected new venture's industry/sector procurement systems
- Manage finances for a new venture
- Produce a business plan for a new venture
- Prepare and process documents for financial and banking processes

## ^ COURSE CONTENT

### Module 6: Marketing and Sales ▼

- Apply the basic skills of customer service
- Identify and demonstrate entrepreneurial ideas and opportunities
- Manage marketing and selling processes of a new venture
- Match new venture opportunity to market needs
- Co-ordinate meetings, minor events, and travel arrangements
- Monitor and control the receiving and satisfaction of visitors
- Tender for business or work in a selected new venture

## ^ DELIVERY

- Duration: 12 Months
- Delivery: Classroom/Online/Blended

## ^ ENTRY LEVEL REQUIREMENTS

- Grade 10
- Computer Literacy

## ^ CAREER POSSIBILITIES

- Entrepreneurs
- Business Owners
- Senior Managers
- Managing Directors
- Divisional Heads

## ^ ACCREDITATION

- Further Education and Training Certificate: New Venture Creation
- Accreditation: Services SETA
- SAQA ID: 66249
- NQF Level: 4
- Credits: 149

MORE INFO

## OUR MOST POPULAR CATEGORIES

SHORT COURSES

LEARNERSHIPS

COMPLIANCE TRAINING

Contact your preferred Sales Executive for assistance or email us at [support@speccon.freshdesk.co.za](mailto:support@speccon.freshdesk.co.za) to find out more.